



# MARTINA VACCARO

## PROFILE

I am Martina Vaccaro and I'm a designer. Passionate about graphic design, illustration and photography, I studied adv and web design. I work as freelancer since 2016 while collaborating with web agencies and companies.

## PASSIONS



Eating too much pizza



Trying to stay alive while snowboarding



Taking pics of new places



Hanging out and have nice chats

## SKILLS

- Adobe Xd
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Dimension
- Adobe LightRoom
- Camera Raw
- Figma
- Wordpress
- HTML
- CSS
- Illustration

## EDUCATION

**Advanced Course - 2016**  
Web Design  
IED, Roma

**Bachelor's degree - 2013**  
Tecnica Pubblicitaria  
Università di Palermo

## CONTACTS

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## EXPERIENCE

### Freelance

2016 - ongoing | Designer

- Designing User interfaces
- Defining User Experience
- Branding & visual design
- Web development through Wordpress, HTML, CSS, Javascript

### Dojo srl

2021 - ongoing | UX/UI Designer Freelance

- Designing interfaces of web apps, mobile apps, websites, e-commerce, softwares
- Defining and improving user experience

### Pingpongstars

2019 - 2020 | UX/UI Designer

- Designing interfaces of microsites, landing pages, dem
- Defining user experience
- Creating web adv campaings

### BBADV

2018 - 2019 | Full stack Designer

- Designing website interfaces
- Designing graphics for social media
- Web development through Wordpress, HTML, CSS, Javascript
- Definition of strategy and editorial plan + account management of social media profiles of BBADV clients

## LANGUAGES

### Italian

Mothertongue

### English

B2