



PROFILE

I am Martina Vaccaro and I'm a designer. Passionate about graphic design, illustration and photography, I studied adv and web design. I work as freelancer since 2016 while collaborating with web agencies and companies.

CONTACTS

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SKILLS

- Adobe Illustrator ●●●●●
- Adobe XD ●●●●●
- Adobe Photoshop ●●●●○
- Adobe InDesign ●●●○○
- Adobe Dimension ●●●○○
- Adobe LightRoom ●●●○○
- Camera Raw ●●●●○
- Wordpress ●●●●○
- HTML ●●●●○
- CSS ●●●●○
- Javascript/jQuery ●○○○○
- Illustration ●●●●○

EDUCATION

Advanced Course - 2016
 Web Design
 IED, Roma

Bachelor's degree - 2013
 Tecnica Pubblicitaria
 Università di Palermo

EXPERIENCE

Pingpongstars

2019 - 2020 | UX/UI Designer

- Designing interfaces of microsites, landing pages, dem
- Defining user experience
- Creating web adv campaings

BBADV

2018 - 2019 | Full stack Designer

- Designing website interfaces
- Designing graphics for social media
- Web development through Wordpress, HTML, CSS, Javascript
- Definition of strategy and editorial plan + account management of social media profiles of BBADV clients

Freelance

2016 - ongoing | Designer

- Designing User interfaces
- Defining User Experience
- Designing graphics for social media
- Visual design
- Web development through Wordpress, HTML, CSS, Javascript

LANGUAGES

Italian

Mothertongue

English

B2