



**MARTINA  
VACCARO**



## EXPERIENCE

**2018 - Ongoing Full stack designer**  
BBROTHERS ADV, Palermo

- Designing website interfaces
- Designing graphics for social media
- Implementing websites through Wordpress CMS, HTML, CSS, Javascript

**2018 - Ongoing Social media manager**  
BBROTHERS ADV, Palermo

- Account management of the social media profiles of BBADV clients
- Definition of the strategy and the editorial plan of the social media profiles of BBADV clients

**2017 - Ongoing Photographer/Web designer**  
Associazione PALERMOSCIENZA, Palermo

- Photographer for PALERMOSCIENZA events
- Designer of PALERMOSCIENZA website
- Designer of EsperienzaInsegna website

**2016 Front-end developer**  
IM\*MEDIA, Palermo

Improvement of old websites through HTML/CSS

**2016 - Ongoing Designer freelance**

- Graphic design
- Web design



## APPLIED SKILLS

- Adobe Illustrator ●●●●●
- Adobe Photoshop ●●●●○
- Adobe InDesign ●●●○○
- Adobe DreamWeaver ●●●○○
- Adobe LightRoom ●●●○○
- Camera Raw ●●●●○
- Wordpress ●●●○○
- HTML ●●●●○
- CSS ●●●●○
- Javascript ●●○○○



## SKILLS

- Graphic Design
- UX/UI Design
- Web Design
- Logo Design
- Social Media Management
- Photography
- Illustration



## ONLINE

**2012 Contributor**  
StudentiFuori.it - Milan

**2017 Designer**  
99Designs

**2014 Designer**  
Redbubble



## LANGUAGES

- **Italian** Mother tongue
- **English** B2



## EDUCATION

2016 Advanced formation course  
**Web Design**  
IED, Rome

2013 Bachelor's Degree  
**Tecnica Pubblicitaria**  
University of Palermo



## INTERNSHIPS

**2012 Graphic designer jr**  
Zoomma, Palermo

**2012 Graphic designer**  
RC&C, Palermo



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